

# 2017 SENIOR HEALTH & FITNESS DAY

## Exhibitor/Sponsor Guide



Dear Representative:

The Maryland-National Capital Park and Planning Commission, Department of Parks and Recreation, Prince George's County, Special Programs Division is hosting our annual

### **SENIOR HEALTH AND FITNESS DAY on Wednesday, May 24, 2017 from 8 am-1 pm.**

This FREE event promotes health and wellness for seniors 60 & better in celebration of Older Americans Month and National Senior Health & Fitness Day. More than 1200 seniors participate every year. This event features a variety of fitness activities, health screenings, and exhibitors providing senior resource information. We are expecting a record breaking senior crowd this year. Our event will be held at our premiere fitness facility - the Prince George's Sports and Learning Complex, 8001 Sheriff Road, Landover, Maryland 20785.

## Hosted By:



Your organization is invited to participate as an exhibitor and/or sponsor. The exhibitor registration fee includes one exhibit table and two chairs. The sponsorship fee includes your company name and logo in the event program, on the activity stage banner and one exhibit table with two chairs.

If you are interested in participating or have any questions, please feel free to contact Katrina Meadows at 301-449-0490 or 301-449-2734 or by email at [katrina.meadows@pgparks.com](mailto:katrina.meadows@pgparks.com). **Exhibitor and sponsor registration deadline is Friday, April 14, 2017.** We hope you will support Prince George's County Seniors at this year's Senior Health and Fitness Day by being a sponsor or exhibitor!

Sincerely,

Katrina Meadows, Chair  
2017 Senior Health and Fitness Day  
M-NCPPC, Department of Parks and Recreation



**M-NCPPC, Department of Parks and Recreation  
Special Programs Division, Senior Services Unit  
7833 Walker Drive, Suite 110  
Greenbelt, MD 20770**

**301-446-3400 (voice)  
301-699-2544 (TTY)  
[www.pgparks.com](http://www.pgparks.com)**

# 2017 SENIOR HEALTH & FITNESS DAY

## General Information

### EVENT SCHEDULE

7:45 am – 8:45 am  
Exhibitor/Sponsor  
Check-in & Set Up

8:00 am – 9:30 am  
Exhibitor/Sponsor  
Continental Breakfast

8:00 am – 1:00 pm  
Event Hours

8:00 am – 9:00 am  
Outdoor Events

9:00 am – 1:00 pm  
Indoor Events  
Exhibitor/Sponsors,  
Health Screenings  
& Activities Open

1:00 pm – 2:00 pm  
Exhibitor/Sponsor  
Break Down



*With movement, there's improvement!*

The Department of Parks and Recreation, Special Programs Division staff are ready to assist you with your 2017 Senior Health & Fitness Day registration. Below is general information designed to answer any questions you may have about participating in this premier event.

1. Review the enclosed materials. This exhibitor guide contains everything you need to make the registration process as smooth as possible.
2. Identify exhibitor or sponsorship level. Spaces will sell quickly, so please be sure to make your selection now. Spaces are assigned on a first-come basis.
3. Reserve your space by mail or fax.

### EXHIBITOR SET-UP AND BREAK DOWN

Exhibitors will set up between 7:45 am and 8:45 am. No exceptions. The Prince George's Sports & Learning Complex is not responsible for items missing or stolen.

Tear down will occur from 1:00 pm - 2:00 pm. **Break down is NOT allowed prior to 1:00 pm.** Any space not cleared by 2:00 pm will be assessed a penalty fee (strongly enforced). PGS&LC will not be responsible for any property not broken down and removed by the close of the event.

### TWO EASY WAYS TO REGISTER

#### **By Mail:**

Mail completed Registration Form to:  
Camp Springs Senior Activity Center  
Attn: SHFD/K Meadows  
6420 Allentown Road  
Camp Springs, MD 20748  
Make payment to: M-NCPPC

#### **By Fax:**

Fax completed Registration Form to:  
Camp Springs Senior Activity Center  
Attn: SHFD/K Meadows  
301-449-6298  
Mail payment made to M-NCPPC to address given above.  
Spaces will be assigned once payment is received.

**Exhibitor/Sponsor  
Registration  
DEADLINE is  
Friday, April 14**

# 2017 SENIOR HEALTH & FITNESS DAY

## Exhibitor & Sponsorship Opportunities

### SPONSORSHIP OPPORTUNITY

#### Gold Level Sponsor: \$250.00

- Company name & logo on event program
- Company name & logo on activity stage banner
- Exhibitor table and 2 chairs
- Wireless internet & electric hook-up (if required)
- 2 Continental Breakfast tickets

#### Sponsorship Logo Requirements

- All sponsorship logos must be submitted with registration form by Friday, April 14, 2017.
- All logos must be camera ready color or black and white high resolution (400 dpi or better) PDF, TIF or JPEG only.
- Email logos to: [Darilyn.Marinelli@pgparks.com](mailto:Darilyn.Marinelli@pgparks.com) and [Katrina.Meadows@pgparks.com](mailto:Katrina.Meadows@pgparks.com).



### EXHIBITOR OPPORTUNITIES

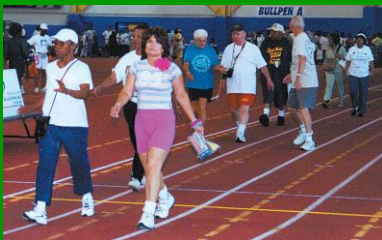
**Profit & non-profit organizations** - \$50.00/space

**Government agency** - \$25.00/space

**Electric hook-up** - \$25.00/hook-up

All exhibitors and sponsors receive:

- Table and 2 chairs
- Wireless internet
- 2 Continental Breakfast tickets



**Exhibitor/Sponsor Registration  
DEADLINE**

**Friday, April 14, 2017**

# 2017 SENIOR HEALTH & FITNESS DAY

## Wednesday, May 24, 2017

### REGISTRATION FORM

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_ Web Address: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsorship	SPONSORSHIPS	Amount	Amount Enclosed
	Company name and logo on event program and activity stage banner, table and 2 chairs and breakfast tickets for 2	\$250	
	Electric Hook-up Yes or No (please circle one)	\$0	
	Internet Connection Yes or No (please circle one)	\$0	
	Special Needs or Requests:	<b>Total</b>	\$

Exhibitor	EXHIBITOR BOOTHS	Amount	Amount Enclosed
	<b>Profit &amp; Non-Profit Organizations :</b> Table with 2 chairs and breakfast tickets for 2	\$50	
	<b>Government Agency:</b> Table with 2 chairs and breakfast tickets for 2	\$25	
	Electric Hook-up	\$25	
	Internet Connection Yes or No (please circle one)	\$0	
	Special Needs or Requests:	<b>Total</b>	\$

( ) Visa ( ) MasterCard ( ) Check enclosed ( ) Check mailed

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Amount Paid: \$ \_\_\_\_\_

Signature \_\_\_\_\_

**Return this Registration Form with payment by April 14 to:**  
**M-NCPPC, Camp Springs Senior Activity Center**  
**Attn: SHFD/K Meadows**  
**6420 Allentown Road, Camp Springs, MD 20748**

**Make Checks Payable to: M-NCPPC**