



PRINCE GEORGE'S COUNTY

SPONSORSHIP OPPORTUNITIES

SPECIAL EVENTS FOR SENIORS 60 & BETTER



2017



 **Parks & Recreation**
M-N C P P C

live more, play more
pgparks.com



Understanding the diverse aging population, we challenge ageism and aging stereotypes, celebrate the wisdom and experience of age, and provide opportunities and support for seniors to engage in meaningful activities that enhance personal well-being.

The seven dimensions of wellness:

social, emotional, physical,
environmental, intellectual,
vocational and spiritual wellness

are emphasized when planning programs, activities and events.

Thank you for exploring opportunities to sponsor some terrific activities for seniors.



The Maryland-National Capital Park and Planning Commission (M-NCPPC) is a bi-county agency empowered by the State of Maryland in 1927. M-NCPPC's Department of Parks and Recreation, Prince George's County provides quality recreation programs, facilities, and services for residents and visitors. M-NCPPC operates and maintains more than 26,000 acres of parkland

throughout Prince George's County, including land developed to provide parks, picnic areas, athletic fields, historic sites, community centers, senior activity centers and recreation facilities. In an effort to maintain the county's natural beauty, a large percentage of the land has been left undeveloped to serve as buffers and to provide natural open spaces.

MISSION STATEMENT

In partnership with our citizens, the Department of Parks and Recreation provides comprehensive park and recreation programs, facilities, and services which respond to changing needs within our communities. We strive to preserve, enhance, and protect our open spaces to enrich the quality of life for present and future generations in a safe and secure environment.



VISION STATEMENT

The Department of Parks and Recreation pledges to:

- Provide stewardship of our county's natural, cultural, and historical resources.
- Foster the need of our citizens for recreational pursuits in a leisure environment.
- Provide the highest standard of excellence in public service through cooperative partnership with our diverse community.



live more, play more
pgparks.com

SENIORS ON STAGE



April 19, 2017

Bowie Center for the Performing Arts, Bowie

DEADLINE: MARCH 1

Prince George's County seniors will be on stage showcasing their very special talents! This show is sure to delight you!

SPONSORSHIP LEVELS

Gold | \$500

- Includes sponsor logo on lobby banner
- Full page advertisement in program (8" by 10")
- 4 FREE tickets to the show

Silver | \$250

- Includes sponsor name & logo listed in program
- Half-page ad (4" x 5") in program
- 2 FREE tickets to the show

Note: Logos must be in a JPEG, PDF, EPS, or TIF format. Logos and payment must be received by March 1.

CENTENARIAN CELEBRATION



May 5, 2017

Martin's Crosswinds, Greenbelt

DEADLINE: APRIL 1, 2017

Recognizing the pillars of our community, the Annual Centenarian Celebration honors our Prince George's County Centenarians and special recognition to our Nonagenarians at a special luncheon

SPONSORSHIP FEE: \$500

- A company representative seated with a Centenarian and their family members at the luncheon
- Company logo on sponsor banner in lobby
- Company logo on banner for the stage
- Logos must be in JPEG, PDF, EPS or TIF format and received by April 1.

SENIOR HEALTH AND FITNESS DAY

May 24, 2017

Prince George's Sports & Learning Complex, Landover

DEADLINE: APRIL 14

In celebration of "Older Americans Month," the Annual Senior Health & Fitness Day draws more than over 1200 seniors from around the county. This fun event promotes health and wellness for seniors 60 & better at our premier fitness facility, the Prince George's Sports & Learning Complex.

SPONSORSHIP FEE: \$250

- Company name and logo on event program and activity stage
- Exhibitor table, 2 chairs and any required electric connections
- 2 continental breakfast tickets
- Logos must be in JPEG, PDF, EPS or TIF format. Logos and payment must be received by April 14.



EXHIBITOR BOOTH FEE:

Standard booth includes a 6' table and 2 chairs and 2 continental breakfast tickets

- Profit & Non-Profit Organizations: \$50/booth
- Government Agency: \$25/booth
- Electrical requirements for booth: \$25/booth



SENIOR DANCE PARTY

July 19, 2017

Martin's Crosswinds, Greenbelt

DEADLINE: JUNE 1

Celebrating the National Day of Dance, seniors will take to the dance floor and dance!

SPONSORSHIP FEE: \$500

- Company logo on the Senior Dance Party t-shirt
- Exhibit table to display your company information, and 2 chairs
- 2 complimentary breakfast tickets
- Company name and logo on promotional flyer
- Company logo on banner for the stage
- Logos must be in JPEG, PDF, EPS or TIF format and received by June 1.

ACTIVE AGING WEEK



September 25-29, 2017

DEADLINE: JULY 1

In celebration of International Active Aging Week, seniors 60 & better are invited to come out, tap into their adventurous spirit, and have fun! Over 30 FREE senior activities incorporating the 7 dimensions of wellness are offered throughout Prince George's County.

SPONSORSHIP FEE: \$250

- Company logo in the promotional Active Aging Week Brochure
- Logos must be in JPEG, PDF, EPS or TIF format
- Logos and payment must be received by July 14
- Exhibitor table and 2 chairs at Active Aging Week Kick-off event on Sept. 25



SPONSORSHIP REGISTRATION FORM

Yes,

☒ I want to be a sponsor!

If you are ready to be a sponsor, please check the appropriate sponsorship boxes and send a check made out to M-NCPPC. Once the form and payment are received, we will contact you to finalize your sponsorship. Please make note of specific deadline dates for each event.



PLEASE PRINT

Organization

Name of Contact Person

Address

City/State/Zip

Phone

Fax

Email

SENIORS ON STAGE

DEADLINE: MARCH 1

☐ Gold - \$500 ☐ Silver - \$250

CENTENTARIAN CELEBRATION

DEADLINE: APRIL 1

☐ \$500

SENIOR HEALTH AND FITNESS DAY

DEADLINE: APRIL 14

☐ Sponsorship Fee: (includes booth) - \$250

Exhibitor Booth

☐ Profit & Non-Profit Organizations - \$50

☐ Government Agency - \$25

☐ Electricity - \$25/booth

SENIOR DANCE PARTY

DEADLINE: JUNE 1

☐ Sponsorship Fee - \$500

ACTIVE AGING WEEK

DEADLINE: JULY 14

☐ Active Aging Week - \$250

Make check payable to M-NCPPC and mail to:
M-NCPPC, Special Programs Division
Attention: Senior Services
7833 Walker Drive, Suite 110
Greenbelt, MD 20770

Email images and logos to
seniors@pgparks.com

Questions? Contact
the Senior Services
Coordinator at
301-446-3400.



live more, play more
pgparks.com

M-NCPPC, Special Programs Division
Attention: Senior Services
7833 Walker Drive, Suite 110
Greenbelt, MD 20770



In 2015, M-NCPPC's Department of Parks and Recreation won an unprecedented SIXTH national Gold Medal for excellence in parks and recreation management. Eligible agencies must be CAPRA accredited, meeting more than 160 standards. Prince George's County has the best parks and recreation agency in the country!

Be a **sponsor** and support
Prince George's County Seniors 60 & Better.
Stay active, have fun and **connect** with our community.

